

22 TEAMS
11 GAMES
2 DAYS =
1 GREAT TIME!



HOLIDAY HARDWOOD 23 24 CLASSIC

Presented By



In Association With



LUKE SANDERS
CHCA



LAYLA HALE
WEST CLERMONT



RALEIGH BURGESS
SYCAMORE



MALACHI MORENO
GREAT CROSSING



HOLIDAY HARDWOOD 23 24 CLASSIC

Presented By



In Association With



LAROSA'S HOLIDAY HARDWOOD CLASSIC

Presented By

SKYLINE CHILI / HOME CITY ICE

In Association With Media Partners

FOX 19

iHEARTRADIO

ESPN 1530 / FOX SPORTS 1360 / 700 WLW

THE CINCINNATI ENQUIRER

FREESTORE FOODBANK

DECEMBER 28, 2023 & JANUARY 14, 2024

CINTAS CENTER

XAVIER UNIVERSITY

DEDICATION AND APPRECIATION



**THE 2023-24 LAROSA'S
HOLIDAY HARDWOOD CLASSIC IS
DEDICATED TO BUDDY LAROSA AND
HIS FAMILY. THANKS FOR A
WONDERFUL EVENT!**



TABLE OF CONTENTS

Executive Summary	5-6
Tip Off Luncheon	7
Event Logos	8
Promotional Poster.	9
Cincinnati Enquirer Ads	10
Press Release	11
Media Contacts	12
Media Analytics	13
Cincinnati Enquirer Branded Content Article.	14
iHeart Interviews/Radio Spots	15
FOX19 Interview	16
Cristofoli Keeling Earned Media Report	17
Social Media Information Report	18
Players of the Game	19
Game Recaps	20
Game Photos	21-22
Cintas Center Signage	23
Neumann & Associates - Holiday Hardwood Classic Team	24

EXECUTIVE SUMMARY

The LaRosa's Holiday Hardwood Classic presented by Skyline Chili and Home City Ice in association with media partners FOX19, iHeartRadio, The Cincinnati Enquirer and charity partner Freestore Foodbank was held on Thursday, December 28, 2023, and Sunday, January 14, 2024, at Xavier University's Cintas Center.

Each of the 22 participating high school teams – Anderson, Cincinnati Hills Christian Academy, Covington (KY) Catholic, Cooper (Union, KY), Elder, Fairfield, Great Crossing (Georgetown, KY), Highlands (Fort Thomas, KY), Lakota East, Lakota West, Loveland, Milford, Moeller, Mt. Healthy (boys and girls), Princeton, Seton, Sycamore, Taft, Ursuline Academy, West Clermont and Withrow – provided nothing but positive feedback about their experience. From the level of competition to the first class arena and operational expertise of Xavier's staff, all the high schools' administrators, athletic directors, coaches, players, and fans were effusive in their praise.

Attendance for the games on Thursday, December 28th – West Clermont vs. Mt. Healthy (Girls) / Seton vs. Ursuline Academy (Girls) / Anderson vs. Elder / Taft vs. Withrow / Sycamore vs. Milford / Lakota West vs. Fairfield – was 2,141. Attendance for the games on Sunday, January 14th – Loveland vs. Mt Healthy / Cincinnati Hills Christian Academy vs. Cooper / Princeton vs. Great Crossing/ Moeller vs. Highlands / Covington Catholic – despite frigid temperatures of minus 10 degrees wind chill was 1,218 making the total event attendance 3,359.

The associate sponsors/media partners' – FOX19, iHeartRadio and The Cincinnati Enquirer – advertising and promotional support was significant. FOX19 ran 152 :30 second Run of Schedule (ROS) spots between 12/12 – 1/14 on FOX19; 98 :30 second ROS spots on Circle, its streaming app; and 52 :30 second ROS spots on its secondary channel WXIX-TV2. In addition, I appeared on the FOX19 morning show on December 22nd at 9:35 AM to promote the event.

iHeartRadio ran 87 :15 second ROS spots from 12/18/23 – 12/27/23 and 60 :15 second ROS spots from 1/8/24 -1/13/24 on 700WLW, ESPN 1530 and Fox Sports 1360 for a grand total of 147 :15 second ROS spots promoting both days of the event. In addition, I appeared on Lance McAlister's (700 WLW) SportsTalk shows on both Tuesday, December 19th at 6:20 PM and Wednesday, January 10th at 7:35 PM; Mo Egger's (ESPN 1530) SportsTalk show on Wednesday,

December 20th at 5:30 PM; and Tony Pike's (ESPN 1530) SportsTalk show on Thursday, January 11th at 1:00 PM.

The Cincinnati Enquirer ran a LaRosa's Holiday Hardwood Classic Branded Content Article on Cincinnati.com from December 15th through January 13th. Once again, the Holiday Hardwood Classic article was a hit with readers and performed very well. The number of reads was more than double their average benchmark and far surpassed the standard in almost every data point for Branded Content Articles on any subject matter including sports.

There were 5,533 Reads (average 2,129); 4,850 Unique Reads (average 1,821); 2.55% CTR (the number of clicks received divided by the number of times the ad was shown – average 4%); 2.81% CTR on the Facebook ads; Engaged rate 10+ Seconds: 94.26% (average 85%); Average Attention: 1 minute 4 seconds (average :49 seconds); and Average Scroll Depth: 72.25% (average 53%).

Total digital impressions for the Enquirer campaign were 325,240 with 380 clicks; 87,553 Facebook ad set impressions were served reaching 74,987 individuals with 2,460 link clicks.

The Cincinnati Enquirer also ran two half page, full color ads in the Sunday, December 24th and Sunday, January 7th print editions. Sunday print edition circulation is just over 33,000.

In addition, LaRosa's engaged its public relations company – Cristofoli Keeling – to extensively promote the Holiday Hardwood Classic. Its complete Earned Media Report is included in another section of this report but suffice it to say the event had excellent interest from the local media. For broadcast alone, there were seventeen total stories on three of the four local TV stations – all except WCPO – and great coverage from 700 WLW radio. The total audience from broadcast was 471,603 with a total run time of over 13 minutes – a big win! – and that was just for the first day – December 28th – of the event.

There was a lower level of media coverage for the second day of the event – January 14th – which could be based on several factors – no holidays, schools in session, less overall news coverage – but generally speaking there was continued interest in Day #2 as shown by the level of coverage that was secured: two online stories that also appeared in print; and a total of

five broadcast stories with a total run time of over three minutes and a total audience of 154,562.

The LaRosa's Holiday Hardwood Classic social media platforms used by Neumann & Associates event team in promoting the event were Instagram, X (formerly Twitter) and Facebook. Listed below are our handles for each of the social media accounts as well as links to the pages.

- Instagram: [@holidayhardwoodclassic](#)
- X (Twitter): [@HolidayHardwood](#)
- Facebook: [Holiday Hardwood Classic](#)

Social media promotions began on Wednesday, December 6th including a summary of what the event would be (When? Where? Who?); how to buy tickets to the games; and a detailed schedule of the games. The following day, December 7th, our official event poster was released. Each day from December 9th through December 14th, a photo of the teams playing on December 28th and a key player photo to watch for in those games was posted. The “match up” posts included the date, time, and location of the games. The “key player” posts included those players’ statistics from last season such as scoring and rebounding averages per game.

On December 9th, photos from the Tip Off Luncheon at LaRosa's Boudinot flagship restaurant including a group photo of all coaches and athletic directors in attendance, as well as photos of guest speakers Founder Buddy LaRosa and CEO Mike LaRosa were posted. On December 15th, a Cincinnati.com Branded Content Article about the event was posted.

Each day from December 16th to December 27th, a photo was posted highlighting each team competing on the first day of the event (12/28/23) as well as the date, time, and location of their game along with a countdown of days to December 28th.

Social media posts specific to Day #2 – January 14th – began on January 3rd when photos and graphics of the teams and game details (time, date, location) were posted. Each day from January 4th to January 13th a photo and graphic of each team playing on January 14th as well as a key player to watch for on each team was posted.

All the photos and captions posted in the run up to December 28th and January 14th included important dates, times, and locations. In addition, the countdown indicating the number of days away from the event, how to purchase tickets to the upcoming games, and immediately following each game on both December

28th and January 14th, the results, scores, photos and graphics of the winning team and the Player of the Games were posted.

Our LaRosa's Holiday Hardwood Classic social media campaign was concluded by posting a photo of the Neumann & Associates team along with a big “thank you” to the high schools, teams, pep bands, cheerleaders and dance teams who performed, all the fans who attended the games and Xavier University and the Cintas Center staff for hosting another great Holiday Hardwood Classic!

Included in another section of this report are Google Drives of the social media photos taken and graphics created that were posted to promote the event including team vs. team posts; individual team posts; and key players posts.

In addition, significant advances were made with the Holiday Hardwood Classic website – [holidayhardwoodclassic.com](#) – leading up to and through this year's event as follows: Overall viewers: 6,489 (up 49.3% from last year); Unique visitors: 4,833 (up 50.2% from last year); Page clicks: 10,503. Top Referrers: 39.6% direct; 29% Google search; 18.1% Facebook; 2.6% X/Twitter; 2.4% Moeller website; 1.6% Cincinnati Enquirer. The website ran properly 99.98% of the time with an exceptionally good loading speed of 0.8 seconds. Included in another section of this report shows the top Locations of our website visitors.

I am confident that you, our partners: Title Sponsor LaRosa's; Presenting Sponsors Skyline Chili and Home City Ice; Associate Sponsors and Media Partners FOX19, iHeartRadio and The Cincinnati Enquirer; and our charity partner the Freestore Foodbank who received 341 food and cash donations at the gate – have realized a more than appropriate value (ROI) and recognition for your commitment to this exciting event.

I again express my gratitude for helping make LaRosa's Holiday Hardwood Classic such a success.

Sincerely,

Richard W. Neumann

Richard W. Neumann
President

TIP OFF LUNCHEON (CLICK ON TOP IMAGE FOR STORY)



COACHES, ATHLETICS DIRECTORS, AND SPECIAL GUESTS AT LAROSA'S FLAGSHIP RESTAURANT.



IN 1954, LAROSA'S FOUNDER BUDDY LAROSA OPENED HIS FIRST FAMILY PIZZERIA. HERE HE IS AT 94 YEARS YOUNG ADDRESSING THE ATTENDEES.



RICH NEUMANN, CREATOR OF THE HOLIDAY HARDWOOD CLASSIC, ADDRESSES THE ATTENDEES.



**HOLIDAY
HARDWOOD
23
24 CLASSIC**

Presented By



In Association With



DECEMBER 28TH VERSION



**HOLIDAY
HARDWOOD
23
24 CLASSIC**

Presented By



In Association With



JANUARY 14TH VERSION

PROMOTIONAL POSTER

**22 TEAMS
11 GAMES
2 DAYS =
1 GREAT TIME!**



HOLIDAY HARDWOOD CLASSIC



THURSDAY, DEC. 28, 2023

- 11:00 AM —
W. CLERMONT VS. MT. HEALTHY (G)
- 12:45 PM —
SETON VS. URSULINE ACAD. (G)
- 2:30 PM —
ELDER VS. ANDERSON
- 4:15 PM —
TAFT VS. WITHROW
- 6:00 PM —
MILFORD VS. SYCAMORE
- 7:45 PM —
LAKOTA WEST VS. FAIRFIELD



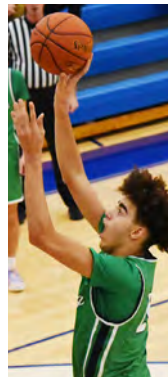
LUKE SANDERS
CHCA



LAYLA HALE
WEST CLERMONT



RALEIGH BURGESS
SYCAMORE



MALACHI MORENO
GREAT CROSSING

SUNDAY, JAN. 14, 2024

- 1:00 PM —
LOVELAND VS. MT. HEALTHY
- 2:45 PM —
CHCA VS. COOPER
- 4:30 PM —
PRINCETON VS. GREAT CROSSING
- 6:15 PM —
MOELLER VS. HIGHLANDS
- 8:00 PM —
COVINGTON CATH. VS. LAKOTA EAST

Daily Passes \$12 in advance online
\$14 at Box Office w/\$2 discount for canned
or dry good donation to Freestore Foodbank
+Free Parking!

For tickets and info visit holidayhardwoodclassic.com

📷 @holidayhardwoodclassic 🐦 @holidayhardwood 📘 holiday hard wood classic

Games played at
**CINTAS
CENTER**




CINCINNATI ENQUIRER HALF PAGE ADS

**22 TEAMS
11 GAMES
2 DAYS =
1 GREAT TIME!**





**THURSDAY,
DEC. 28, 2023**



- 11:00 AM —
W. CLERMONT VS. MT. HEALTHY (G)
- 12:45 PM —
SETON VS. URSULINE ACAD. (G)
- 2:30 PM —
ELDER VS. ANDERSON
- 4:15 PM —
TAFT VS. WITHROW
- 6:00 PM —
MILFORD VS. SYCAMORE
- 7:45 PM —
LAKOTA WEST VS. FAIRFIELD





**HOLIDAY
HARDWOOD
23
24 CLASSIC**

Presented By   In Association With  

Daily Passes \$12 in advance online
\$14 at Box Office w/\$2 discount for canned
or dry good donation to Freestore Foodbank
+Free Parking!

For tickets and info visit holidayhardwoodclassic.com
 @holidayhardwoodclassic  @holidayhardwood  holiday hardwood classic


Games played at  

**SUNDAY,
JAN. 14, 2024**

- 1:00 PM —
LOVELAND VS. MT. HEALTHY
- 2:45 PM —
CHCA VS. COOPER
- 4:30 PM —
PRINCETON VS. GREAT CROSSING
- 6:15 PM —
MOELLER VS. HIGHLANDS
- 8:00 PM —
COVINGTON CATH. VS. LAKOTA EAST



DECEMBER VERSION

**22 TEAMS
11 GAMES
2 DAYS =
1 GREAT TIME!**







**SUNDAY,
JAN. 14,
2024**




- 1:00 PM —
LOVELAND
VS.
MT. HEALTHY
- 2:45 PM —
CHCA
VS.
COOPER
- 4:30 PM —
PRINCETON
VS.
GREAT CROSSING
- 6:15 PM —
MOELLER
VS.
HIGHLANDS
- 8:00 PM —
COVINGTON CATH.
VS.
LAKOTA EAST






**HOLIDAY
HARDWOOD
23
24 CLASSIC**

Presented By   In Association With  

Daily Passes \$12 in advance online
\$14 at Box Office w/\$2 discount
for canned or dry good donation
to Freestore Foodbank
+Free Parking!

For tickets and info visit holidayhardwoodclassic.com
 @holidayhardwoodclassic  @holidayhardwood  holiday hardwood classic

Games played at  

JANUARY VERSION

FOR IMMEDIATE RELEASE
CINCINNATI, OHIO – December 6, 2023

LaRosa's Holiday Hardwood Classic Returns to the Cintas Center at Xavier University

Cincinnati's premier high school hoops showcase features 22 teams over 11 games on December 28th & January 14th

CONTACTS: Neumann & Associates/ Rich Neumann, President - 513.236.1352 - neumannrw@gmail.com
David Wertheim, Media Director – 513.560.4333 – d.wertheim@yahoo.com

The 2023-24 LaRosa's Holiday Hardwood Classic will be held at Xavier University's Cintas Center on Thursday, December 28, 2023, and Sunday, January 14, 2024. Twenty-two (22) boys and girls high school varsity basketball teams from the Greater Cincinnati/Northern Kentucky/Lexington areas will be playing in six games on December 28th and five games on January 14th.

"We're very excited for LaRosa's to become the title sponsor of Cincinnati's premier high school basketball showcase - the Holiday Hardwood Classic! We're proud of our longstanding support of high school sports in Cincinnati and sponsoring this signature event at XU's Cintas Center continues that tradition," said Mike LaRosa, CEO of LaRosa's

Presented by Skyline Chili and Home City Ice in association with media partners The Cincinnati Enquirer, Cincinnati's ESPN 1530 and FOX19, the field includes many of the best high school teams and returning players in the area.

"We're excited to again host the Holiday Hardwood Classic on Xavier's campus. Whether it's BIG EAST action or high school rivalries, the Cintas Center is the area's best basketball venue and will be a great setting for the games," said Greg Christopher, VP for Institutional Strategy & Director of Athletics for Xavier University.

Daily passes are \$12.00 in advance and are available online at GoXavier.com/BuyTickets. Day of event daily passes are \$14.00 at the Cintas Center box office each day with a \$2.00 discount being offered for a canned or dry good donation to the Freestore Foodbank on site. Parking is free.

"The Freestore Foodbank is honored to be the charitable partner of the LaRosa's Holiday Hardwood Classic! The food that is collected during this exciting event will go a long way towards helping feed local families," said Kurt Reiber, President & CEO of Freestore Foodbank.

Presented by Skyline Chili and Home City Ice in association with media partners The Cincinnati Enquirer, Cincinnati's ESPN 1530 and FOX19, the field includes many of the best high school teams and returning players in the area.

Thursday, December 28th

West Clermont vs. Mt. Healthy (Girls) – 11:00 AM
Seton vs. Ursuline Academy – 12:45 PM
Elder vs. Anderson – 2:30 PM
Taft vs. Withrow – 4:15 PM
Milford vs. Sycamore – 6:00 PM
Lakota West vs. Fairfield – 7:45 PM

Sunday, January 14th

Loveland vs. Mt. Healthy – 1:00 PM
Cincinnati Hills Christian Academy vs. Cooper – 2:45 PM
Princeton vs. Great Crossing (Georgetown, KY) – 4:30 PM
Moeller vs. Highlands – 6:15 PM
Covington Catholic vs. Lakota East – 8:00 PM

Follow the LaRosa's Holiday Hardwood Classic through Instagram: [@holidayhardwoodclassic](https://www.instagram.com/holidayhardwoodclassic); Twitter: [@HolidayHardwood](https://twitter.com/HolidayHardwood); and Facebook: [Holiday Hardwood Classic](https://www.facebook.com/HolidayHardwoodClassic); and website: holidayhardwoodclassic.com.





MEDIA CONTACTS

700 WLWLance McAlister
Bluegrass Scoreboard. Gary Engel
Cincinnati Enquirer . .	.Brendan Connelly, Tony Tribble, James Weber
Cincinnati Herald Ozie Davis
Clermont SunDick Maloney
ESPN 1530Mo Egger
ESPN 1530Tony Pike
FOX19 Joe Danneman
FOX19Jeremy Rauch
Georgetown News-GraphicKal Oakes
Max Preps. Jenny Walters
Silver Bulletin Griffin Harris
TKDS Sports Network. Kevin Fowler

THE ENQUIRER Cincinnati.com

CLICK ON LOGO TO VIEW ANALYTICS

Note our 2023 benchmarks below, based on the 2022 performance of branded content articles throughout the USAT network.

Average Page Views: 2,129

Average Unique Visitors: 1,821

Average Attention Seconds: 49

Average Scroll Depth: 53%

Average CTR: 4%

Engagement at 10 Second Mark: 85%

Facebook CTR: 1.67%

Here are this article's numbers, for comparison:

Reads: 5,533

Unique Reads: 4,850

Average Attention: 1min 4sec

Average Scroll Depth: 72.25%

CTR: 2.55%

Engaged Rate 10+ Sec: 93.82%

Facebook CTR: 2.81%



LaRosa's Holiday Hardwood Classic takes over the Cintas Center

Neumann & Associates, LLC
Cincinnati Enquirer

Published 6:05 a.m. ET Dec. 16, 2023

This story is paid for by an advertiser. Members of the editorial and news staff of the USA TODAY Network were not involved in the creation of this content.



Sycamore 6'10" senior and Purdue commit Raleigh Burgess. Photo Provided By Neumann & Associates, LLC

The LaRosa's Holiday Hardwood Classic will be held at Xavier University's Cintas Center on Thursday, December 28 and Sunday, January 14. Twenty-two boys' and girls' high school varsity basketball teams from the Greater Cincinnati/Northern Kentucky/ Lexington areas will be playing in six games on December 28th at 11, 12:45, 2:30, 4:15, 6 and 7:45 and in five games on January 14th at 1, 2:45, 4:30, 6:15 and 8.

Presented by Skyline Chili and Home City Ice in association with media partners The Cincinnati Enquirer, Cincinnati's ESPN 1530 and FOX 19, the field includes some of the best high school teams and returning players from Anderson, Cincinnati Hills Christian Academy, Cooper, Covington Catholic, Elder, Fairfield, Great Crossing (Georgetown, KY), Highlands, Lakota East, Lakota West, Loveland, Milford, Moeller, Mt. Healthy, Princeton, Seton, Sycamore, Taft, Ursuline Academy, West Clermont, and Withrow.



CHCA 6'00" junior Luke Sanders. Photo Provided: Neumann & Associates, LLC

Thursday, December 28th	Sunday, January 14th
West Clermont vs. Mt. Healthy (Girls) – 11 AM	Loveland vs. Mt. Healthy – 1:00 PM
Seton vs. Ursuline Academy – 12:45 PM	Cincinnati Hills Christian Academy vs. Cooper – 2:45 PM
Elder vs. Anderson – 2:30 PM	Princeton vs. Great Crossing (Georgetown, KY) – 4:30 PM
Taft vs. Withrow – 4:15 PM	Moeller vs. Highlands – 6:15 PM
Milford vs. Sycamore – 6 PM	Covington Catholic vs. Lakota East – 8:00 PM
Lakota West vs. Fairfield – 7:45 PM	

Some of Ohio's best players will put their talents on display. Sycamore 6'10" senior and Purdue commit Raleigh Burgess averaged 14 points and 10 rebounds. CHCA 6'3" junior Luke Sanders averaged 25 points and led the city in scoring. Lakota West 6'3" guard Bryce Curry is rated the #1 freshman in Ohio and already has multiple DI offers. Georgetown (KY) Great Crossing's 7'1" junior Malachi Moreno averaged 15 points and 12 rebounds and is ranked in the top 50 high school players in the U.S. with 20 DI offers including UC and XU.

Other top players include Lakota East's Trey Perry (18.5 ppg); West Clermont's Layla Hale (11.1 ppg); Mt. Healthy's Ladasia Carter (15.7 ppg); Highlands' Nathan Vinson (16.5 ppg); Great Crossing's Vince Dawson (16 ppg); Cooper's Shaun Poutney (15 ppg) and Yamil Rondon (13.5 ppg); Covington Catholic's Brady Hussey (12.5 ppg); Taft's Jordyn Buchanan (16.6 ppg) and Withrow's Michael Johnson (12 ppg) and Chris Henry, Jr. (10 ppg).



Daily passes are \$12.00 in advance and are available online at GOXavier.com/BuyTickets. Day-of event daily passes are \$14.00 at the Cintas Center box office each day with a \$2.00 discount being offered for a canned or dry good donation to the Freestore Foodbank. Parking is free.

Follow the LaRosa's Holiday Hardwood Classic through Instagram: [@holidayhardwoodclassic](https://www.instagram.com/holidayhardwoodclassic/); Twitter: [@HolidayHardwood](https://twitter.com/HolidayHardwood); and Facebook: [Holiday Hardwood Classic](https://www.facebook.com/HolidayHardwoodClassic/); and at holidayhardwoodclassic.com.

“Once again, the Holiday Hardwood Classic article was a hit with our readers and performed very well. The number of reads was more than double our average benchmark. Overall we saw great engagement with the content.”

THE ENQUIRER
Cincinnati.com

ESPN 1530 INTERVIEWS - MO EGGER / TONY PIKE



MO EGGER: CLICK ON LOGO TO LISTEN



TONY PIKE: CLICK ON LOGO TO LISTEN

700 WLW INTERVIEW WITH LANCE MCALISTER



CLICK ON LOGO TO LISTEN

LANCE MCALISTER :15 RADIO SPOT



CLICK ON LOGO TO LISTEN

FOX19 NOW



CLICK ON IMAGE TO WATCH VIDEO

SOCIAL MEDIA INFORMATION REPORT

HHC website	holidayhardwoodclassic.com Includes tournament history, information and sponsorship Includes previews & recaps of both days of the tournament
X (Formerly Twitter) handle is	@HolidayHardwood 63 Tweets from 9/19/23-1/14/24 (This account is a continuation from the inaugural tournament in 2022.)
Instagram	holidayhardwoodclassic 33 Instagram posts for the 2023/204 tournament (This account is a continuation from the inaugural tournament in 2022.)
Facebook	Holiday Hardwood Classic 99 posts from 9/19/23 - 1/14/24.
Linktr.ee	linktr.ee/holidayhardwood Link to purchases tickets Link to HHC website Link to 12/15/23 Cincinnati Enquirer article Link to 12/17/23 Cincinnati Enquirer article

[Click here to view the social media document](#)

PLAYERS OF THE GAME



West Clermont – Rich Neumann /
Layla Hale / Mike LaRosa



Seton – Mark LaRosa /Aubri
Korfhagen / Mike LaRosa /
Rich Neumann



Elder – Mike LaRosa / Cam
Williams / Rich Neumann



Taft – Coach DeMarco
Bradley / Jordyn Buchanan /
Rich Neumann



Sycamore – Coach Tim Austing /
Raleigh Burgess / Rich Neumann



Lakota West - Coach Kelven
Moss / Isaiah Meade-Moss /
Rich Neumann



Cooper - Coach Tim Sullivan /
Yamil Rondon / Rich Neumann



Great Crossing –
Amanda Greenlight, LaRosa's
Digital Marketing Specialist /
Malachi Moreno / Rich Neumann
/ Coach Steve Page



Moeller – Rich Neumann / Alex
Kazanecki / Coach Carl Kremer

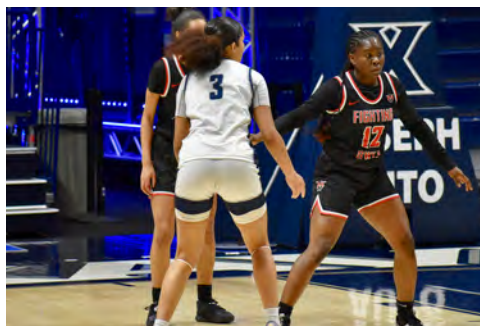


Lakota East – Coach Clint Adkins
/ Trey Perry / Rich Neumann



Loveland - Jack Sauer / Rich
Neumann

GAME RECAPS (CLICK ON IMAGES FOR ONLINE RECAPS)



**WEST CLERMONT VS.
MT. HEALTHY (GIRLS)**



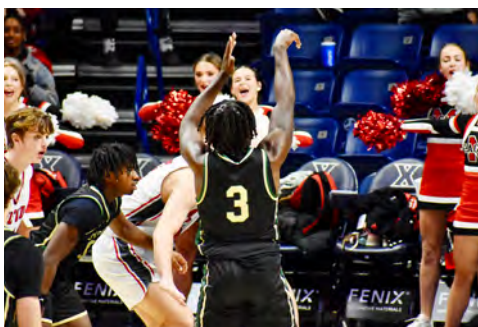
**SETON VS.
URSULINE ACADEMY (GIRLS)**



**ELDER VS.
ANDERSON**



**TAFT VS.
WITHROW**



**MILFORD VS.
SYCAMORE**



**LAKOTA WEST VS.
FAIRFIELD**



**LOVELAND VS.
MT. HEALTHY**



**CHCA VS.
COOPER**



**PRINCETON VS.
GREAT CROSSING**



**MOELLER VS.
HIGHLANDS**



**COVINGTON CATHOLIC VS.
LAKOTA EAST**

GAME PHOTOS



GAME PHOTOS



CINTAS CENTER SIGNAGE



NEUMANN & ASSOCIATES - HOLIDAY HARDWOOD CLASSIC TEAM



**MATTIE BAILEY, SOCIAL MEDIA DIRECTOR; MARIO CICCHINELLI, SR. ADVISOR;
RICH NEUMANN, PRESIDENT; DAVID WERTHEIM, WEBSITE/MEDIA DIRECTOR**